

Romell Greene

Atlanta, GA
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Romell@cartel.video
GreenRiver.Media (Portfolio)

GREENRIVER/MEDIA

EXPERIENCE

Video Producer—GreenRiver Media (GreenRiver.Media) Reference: Steve Barnes - (404) 797-3777

Feb 2021 - PRESENT

My role as the owner is to build relationships with potential clients throughout the United States, I have planned and executed hundreds of projects since 2021. While running the day-to-day tasks such as invoicing, follow-up emails, travel prep, and expensing, hiring contractors & more.

- Creating concepts around an individual's or company's product or service from start to finish including scriptwriting, interviewing, research, and filming. Along with handling all post-production such as editing, voiceovers, promotion, and hiring outside contractors to assist when needed.
- Productions consist of A and B cameras (Blackmagic/FX6), various lighting setups, and Lavalier/Boom Microphones to capture audio going into an outside mixer.
- Planning all logistics with talent including equipment rentals, location scouting, flight & transportation, and budgeting when needed. Performing accounting duties such as invoicing,



REFERENCES

IAIN HIGHFIELD
KOHHR Golf Academy

T: (352) 978-8322
E: lain.highfield@gmail.com

BRANDON PATTON
EVAN ALEXANDER GROOOMING
(CBO)

T: (424) 299-0582
E: Brandon@evanalexandergrooming.com

PROJECTS

- https://drive.google.com/file/d/1rWhpRIGz5nygkD528XkBcxzPOXZ2fkd4/view?usp=drive_link - Anna Huthmaker - Huthmaker Violins
- https://drive.google.com/file/d/1dwFqyqjffECrko7-9wNjHTPKayPIImHdP/view?usp=drive_link - Julie Torress - A Legal Turn
- <https://www.cartel.video/video?wix-vod-video-id=aaa6c816384a4b8aa1b7de1577f5699e&wix-vod-comp-id=comp-knizon7x> - Randy King - Kings Electric Guitars

MORE ABOUT ME

- <https://www.linkedin.com/in/romell-greene/>
- <https://voyageatl.com/interview/meet-romell-greene-video-producer/>
- <https://canvasrebel.com/meet-romell-greene/>

Graphics Operator—BrandBrigade (BrandBrigade.com) **| Reference: Kammi Kelly - (832) 971-3405**

Oct 2021 - PRESENT

Responsible for assisting NBA, MLB, and NHL games to achieve excellent technical and creative results through the prep and playback of on-screen graphics during live games broadcasting to millions via Bally Sports

- Partner with Technical Operations and Master Control at Encompass to set up graphics & machines for the specific needs of the day's live game.
- Build graphics packages for Bally Sports using elements our Graphics Design team created, needed for specific live productions in advance.
- Manipulating graphics and creating new graphics on the fly during live game and/or studio broadcast productions as needed or requested by the Bally Sports Broadcast Production client, using ancillary applications such as the Adobe Creative Suite, Visual Studio, etc.

WORK EXAMPLES

- <https://vimeo.com/419762401> - BASKETBALL
- <https://vimeo.com/419761102> - HOCKEY
- <https://vimeo.com/329826540> - BASEBALL

Camera Operator/AV Technician—PTWWNTV **Reference: Charles Toddman - (470) 907-4511**

Mar 2023 - PRESENT

Deploying a mix of AV equipment mostly Blackmagic for broadcasting live shows successfully, including but not limited to Microphones, Broadcast Cameras, HDMI to SDI Converters, stage lights, recorders/switchers, and more.

- Provide support in the setting up and taking down of multiple locations and sets, Rigging and Operating all cameras & microphones on set to ensure all talent is properly framed and all feeds are correctly routed to guarantee efficient and enjoyable live shows across various channels and local networks.
- Maintain communication with the Head of Production to report any issues on set during live shows and promptly give solutions, while helping talent stay on time through show segments, for paid advertising.

- Keep shows visually appealing by communicating with the talent and director before filming, to build out desired sets that not only are efficient for shooting multiple angles but are also engaging to the eye.

<https://www.ptwwnuploads.net/broadcaster/198?id=17475> Lady Wisdom - A Film by PTWWNTV I camera operated on.

Video Producer—Evan Alexander Grooming

Feb 2020 - 2022

- https://drive.google.com/file/d/1NZf-YZaJxnHQcQ5pVKt7OorAktg7LvUG/view?usp=drive_link
- https://drive.google.com/file/d/11Q2AGbG8Q6B1_dIcAo3LXDfwc5mJKR80/view?usp=drive_link

Videographer—GLT Golf

Jun 2018 - 2020

EDUCATION

Art Institute, Atlanta — Bachelor of Science (Audio Production)

2010 - 12

South Paulding Highschool, Georgia — HS Diploma

2008-2010